

Mission: Mount Vernon Nazarene University exists to shape lives through educating the whole person and cultivating Christ-likeness for lifelong learning and service.

Vision: To Change the World with the Love of Christ.

CHRIST CENTERED:

Jesus Christ is the cornerstone for the mission of the University and the model for cultivating the intellectual, emotional, and spiritual life of the MVNU community, a community that embodies goodness, truth, and beauty characterized by faith, holiness, forgiveness, and love.

ACADEMIC PROGRAMS:

MVNU provides a transformational academic program for the whole person defined by

WESLEYAN HOLINESS:

Understand, celebrate, and extend a robust discussion of the Wesleyan Holiness tradition across campus and the East Central Field.
[Strategy statements 1, 3, 4, 6, 7]

ACADEMIC INNOVATION:

Develop new academic programming that will target new demographics and increase enrollment.
[Strategy statements 2, 4, 8]

VOCATIONAL INTEGRATION/ EXPLORATION:

Establish vocational exploration as a defining feature of the MVNU experience.
[Strategy statements 1, 2, 4, 6]

CONTINUOUS IMPROVEMENT:

Evaluate and strengthen existing programs and processes.
[Strategy statements 2, 3, 4, 8]

ENROLLMENT AND RETENTION:

Increase total enrollment by developing and launching marketing, retention, and enrollment tactics.
[Strategy statements 2, 3, 4, 8]

STUDENT EXPERIENCE:

Develop new programs and activities and evaluate existing co-curricular and extracurricular programs that contribute to the holistic development of students.
[Strategy statements 1, 4, 5, 7, 8]

DIVERSITY:

Celebrate diversity within the MVNU community and strengthen strategies and programming to attract individuals of diverse backgrounds and experiences while fostering a Christ-centered community of belonging.
[Strategy statements 1, 2, 3, 4, 5, 6, 7]

CENTER FOR GLOBAL ENGAGEMENT:

Develop and launch transformative global learning and service initiatives that deeply engage real-world issues, enhancing both student growth and the common good.
[Strategy statements 2, 4, 5, 6, 7]

THRIVING CULTURE:

Cultivate a thriving campus culture that values Christian community, meaningful relationships, clear communication, encouragement, appreciation, and campus-wide engagement in traditions and celebrations.
[Strategy statements 1, 3, 4]

UNIFIED STORY:

Articulate a shared story and convey a full and unapologetic identity.
[Strategy statements 3, 4, 5, 6]

UNIVERSITY RELATIONS:

Engage our alumni, churches, friends, and community members by providing opportunities for them to invest their time, talent, and treasure in our educational mission.
[Strategy statements 1, 3, 4, 6, 7]

STRATEGIC PARTNERSHIPS:

Develop and strengthen partnerships with external organizations that